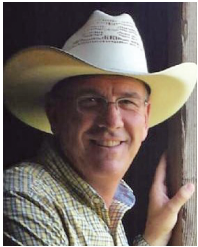


SPEAKERS



Karl Dallefeld is a forage specialist and co-founder of Prairie Creek Seed, headquartered in Cascade, Iowa. He also owns Dallefeld Cattle Co., a registered Hereford cattle operation, where he uses perennial and annual forages for his forage based cattle operation. His expertise includes forage species, soil health, quality forages, and grazing management.



Jeff Lutz, from Powersville, Missouri has been backgrounding stockers and developing both spring and fall cow herds for the family farm for 30 years. Lutz will discuss the challenges he faces with fall calving cows. In his specific location, the operation battles

Epizootic Hemorrhagic Disease (EHD) likely contracted from deer. Several tactics to combat the disease will be presented. As well, fescue management is an ongoing challenge in his home state; Lutz will explain how he deals with the predominant grass.



John McGrath is General Manager at Amana Farms, Inc. in Amana, Iowa. John grew up in the small town of DeSoto, Iowa where he worked on his grandparents' farm. He received his B.S. from Iowa State University in 1991. Upon graduation, he started his career

with Amana Farms as feed yard manager and held this position until 1996 at which time he became beef division manager which included a cow-calf enterprise. In March of 2006 he was named manager of Amana Farms' crop and livestock businesses.

Admission: FREE
(no preregistration required)

SPONSORS



IOWA STATE UNIVERSITY
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WELCOME TO THE CORNBELT COW-CALF CONFERENCE!

The Cornbelt Cow-Calf Conference is one of the longest running and most successful conferences of its kind in the Midwest. For over forty years, the conference has provided an opportunity for producers, researchers, and over 100 industry representatives to come together to explore current topics and issues. This concentrated one-day conference focuses on management and production practices that contribute to making the cow-calf business profitable and competitive on a long-term basis.

STEERING COMMITTEE

| | | |
|-----------------|-----------------|------------------|
| Sara Benson | Pat Larkin | Roman Schooley |
| Charles Brown | Byron Leu | Joe Sellers |
| John Crall | Mark Moore | Stephanie Sexton |
| Dan Delaney | Dan Pidgeon | Neric Smith |
| Dave Eberhardt | Cale Plowman | Duane Steenhoek |
| Marlin Korthaus | Corey Rozenboom | Patrick Wall |

CONFERENCE COMMITTEE

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| Steve Banyas | Tony Latcham | Neric Smith |
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| Shaun Fritchey | Darrell Limkeman | Dale Uehling |
| Chris Greiner | Greg Milani | Patrick Wall |
| Kevin Heffron | Joe Sellers | Jon Walraven |

CONFERENCE INFORMATION

For conference information, contact one of the following representatives:

General Information

Marion Co. Extension, 641-842-2014

Exhibit Information

Joe Milledge, 515-822-1894
KIIC Radio, www.kiicradio.com

Program Information

Patrick Wall, 515-450-7665

Hotel/Motel Accommodations

Ottumwa Area Convention & Visitors Bureau
641-684-4303

CORNBELT Cow-Calf Conference
P.O. Box 308, Ottumwa, Iowa 52501

RETURN SERVICE REQUESTED



Saturday, January 30, 2016
8:00 a.m. to 4:00 p.m.
Bridge View Center
102 Church St.
Ottumwa, Iowa

Directions

Exit onto Church St. from Highway 34/63.
The Bridge View Center is located one block north toward the downtown area.

Financial support for the 2016 Cornbelt Cow-Calf Conference provided in part by:

- John Deere Ottumwa Works
- Iowa Beef Center - Iowa State University Extension and Outreach
- Natural Resource Conservation Service
- Al Seim Memorial
- Zoetis

PROGRAM

FRIDAY, JANUARY 29:

KIIC Farm Show combines with the Cornbelt Cow-Calf Conference! Free Admission.

Register to win one of 5 LazyBoy recliners given away at the show! Over 100 Vendors.

1 pm – Sullivan Stock Show University Clinic

2 pm – Minnesota based Lumberjack Enterprises Show

3 pm – Sullivan Stock Show University Clinic

4 pm – Minnesota based Lumberjack Enterprises Show

5 pm – Attendee and Vendor Reception – Free

SATURDAY, JANUARY 30:

8:00-8:45 am Ag Policy Discussion/Q&A with Senator Joni Ernst
(Coffee, juice, and donuts provided)

9:00 am Welcome & General Comments

General Sessions

Session I

9:10-10:05 am Michael Dolch, Special Assistant for Agriculture to Senator Joni Ernst
Topic: WOTUS – Potential Impact on Cattle Producers

Session II

10:05-11:00 am Mike Pearson, Market to Market
Topic: Beef Cattle Market Outlook

Session III

11:00-11:55 am Order Buyer, Mike Keuning
Order Buyer, Mark Herboldt
Topic: Capturing Top Dollar When Selling Feeder Cattle at Auction

Lunch & Exhibit Viewing

12:00-1:15 pm

Session IV
1:15-2:10 pm Jesse Randall, Associate Professor and ISU Extension and Outreach State Forestry Specialist
Topic: Timber for Income & Grazing

Break-Out Sessions

Session I – 2:15-3:00 pm, Session II – 3:05-3:55 pm

John Whitaker, Farm Service Agency
Topic: CRP Grasslands Practices – New Opportunities

Dr. Mike Wells, Zoetis
Topic: Veterinary Feed Directive, Anaplasmosis in Southern Iowa

Karl Dallefeld, Prairie Creek Seed
Topic: Practical Annual Cover Crops for a Grazing/Haying System

Jeff Lutz, Producer Speaker
Topic: Challenges of Fall Calving – Dealing with EHD in Cattle and Fescue Management

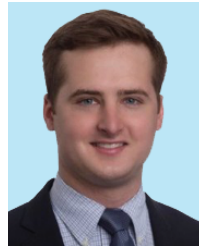
John McGrath, Producer Speaker
Topic: Use of Alternative Feeds and Cover Crop Forages in Iowa Beef Production

SPEAKERS



Senator Joni Ernst was born and raised on a farm in Montgomery County, Joni's parents instilled in her the values important to Iowans: hard work, service and sacrifice. As a mother, soldier and independent voice, Joni is committed to bringing these values to Washington, D.C.

Joni received her undergraduate degree from Iowa State University where she joined the university's ROTC program. After graduating, Joni joined the U.S. Army Reserves. In 2003, Joni served as a company commander in Kuwait and Iraq, leading 150 Iowa Army National Guardsmen during Operation Iraqi Freedom. Joni retired as a Lieutenant Colonel in the Iowa Army National Guard after 23 years of military service. Joni resides in Red Oak, Iowa with her husband Gail and their daughter Libby.



Michael Dolch grew up on a cow-calf operation and row crop farm near Villisca, Iowa. He graduated from Iowa State University in 2013 with a Bachelor's degree in Agriculture and Life Sciences Education. Prior to joining Senator Ernst's staff in July, he worked for Syngenta as a federal

government relations specialist in Washington, DC. In the role, Michael managed Syngenta's Political Action Committee and lobbied on a variety of agriculture issues related to the 2014 Farm Bill, renewable fuels and crop protection. Michael received the Outstanding Enthusiasm Award from the Agriculture Communicators of Tomorrow (ACT) and also earned the distinguished honor of Eagle Scout through the Boy Scouts of America.



Mike Pearson grew up in Southern Iowa, first on a hog farm which transitioned to a cow-calf operation in the mid-1990s, and that's where he developed a love for livestock. Mike graduated from Winterset High School, then went on to graduate from Simpson College.

He and his wife Heidi settled in Grinnell in 2010 with Mike taking a lending position at Lincoln Savings Bank.

In 2012, Mike's father Mark passed away suddenly, and Mike was offered the chance to take over the host's spot on Iowa Public Television's Market to Market. Mike and Heidi now have a small cow-calf herd and are always looking to grow! Mike travels the Midwest speaking about ag issues and the farm markets, and was recently selected as one of the Top Ten Cattle Industry Leaders Under 40 by Cattle Business Weekly.



various types of customers buying cattle in southeast Iowa, and what entices them to bid or pass.



Mark Herboldt grew up on a diversified farm near Red Oak; his father was the local vet. Herboldt is a graduate of Iowa State University and a past member of the livestock judging team. He worked for the Limousin Association covering the southeast US. Past experience also includes working as a field representative for both Drover's Journal and the Western Livestock Journal. Mark resides in Albia, managing his own cow-calf operation marketing Angus and Simmental crosses. Now an order buyer for Central States Cattle Company, Herboldt will describe how local producers can capture more dollars for their feeder cattle.



and utilization of Iowa's forest resources. Jesse provides technical assistance to landowners throughout the state from seedling planting to final harvest.

Mike Keuning owns and operates a feedlot north of Monroe, IA that includes a slatted-floor confinement facility. Keuning is an order buyer at several area sale barns for customers in the Midwest as well as one large feeding operation in Nebraska. Keuning will discuss the

also includes working as a field representative for both Drover's Journal and the Western Livestock Journal. Mark resides in Albia, managing his own cow-calf operation marketing Angus and Simmental crosses. Now an order buyer for Central States Cattle Company, Herboldt will describe how local producers can capture more dollars for their feeder cattle.

Jesse Randall is an Associate Professor and Extension Forestry Specialist in NREM at ISU. He received a B.S. from Cornell University and a Ph.D. from Michigan State University. Jesse's Extension programs focus on improving the management



John R. Whitaker was named State Executive Director (SED) of the USDA Farm Service Agency in Des Moines, Iowa in 2009. As SED, John administers and manages farm commodity, credit, conservation, disaster and loan programs as laid out by Congress

through a network of local county offices. These programs are designed to improve the economic stability of the agricultural industry and to help farmers adjust production to meet demand.

Before being named to this position, he served 7 years in the Iowa House of Representatives and was Assistant Minority Leader and Assistant Majority Leader during his time in the Iowa Legislature. John was on the Van Buren County Board of Supervisors and President of the Iowa Farmers Union. He graduated from Iowa State University with degrees in Animal Science and Agricultural Education. John's current farming operation involves rental agreements with his brother Bruce in Van Buren and Henry Counties. They maintain a cow-calf herd, a hog operation for Niman Ranch as well as row crop production.



Mike Wells is the Senior Veterinarian for Zoetis Beef Technical Services. His role is to coach and train TM's and customers in the upper Great Plains area feedlot and cow-calf health management. He is also a member of the Beef Technical

Services's Competitive Response Team and Specialty Interests (Cow-calf and feedlot data programs and reports). He received a DVM at Iowa State University in 1974 and MS at the University of Nebraska in 2003. His professional experience includes 30 years of owning/operating a mixed animal practice in Guthrie Center, Iowa. He was also a Tech Service Veterinarian with Zoetis Beef Technical Services for 12 years.